

# WORKSHEET 1B

## ASSESSING COMMUNITY COSTS OF TOURISM

Criteria that can help you assess your community needs and potential benefits of tourism:

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COST OF TOURISM	ASSESSMENT OF COMMUNITY'S ABILITY TO ABSORB COST
Tourism requires operational and capital cost.	<i>Example:</i> Our community has a \$200,000 budget for tourism development.
<b>Economic</b>	
Tourism requires operational and capital cost.	
Tourism places demand on public facilities and services that are tax supported.	
Tourism jobs are often seasonal.	
Tourism business versus the rest of the community atmosphere.	
<b>Social</b>	
Tourism business versus the rest of the community atmosphere.	
Tourism brings strangers into the community whose activities conflict with those of residents.	
Tourism brings outsiders into communities and may conflict with residents who do not accept cultural differences.	
Residents must exhibit tolerance of tourists who may be unfamiliar with the community and its lifestyle.	
<b>Environmental</b>	
Increased use of resources by tourists can degrade their quality and the communities overall environment.	